



**MARTHA
STEWART**
CRAFTS™/MC

PAINT & IDEA CENTER

Colors, Finishes,
and Tools



ONE PAINT FOR ALL SURFACES— PERFECT FOR SAVING TIME AND MONEY

High-performance, premium acrylic craft paint from Martha Stewart Crafts™ features a patented polymer resin system specially formulated for use on all surfaces. It's perfect for all craft and hobby painting techniques, including brush painting and detailing, sponging, stenciling, stamping, and printing.

- UV- and weather- resistant for indoor and outdoor use
- Self-priming for use on porous and non-porous surfaces
- Extra adhesion on glass; top-shelf dishwasher safe
- High-performance pigments in creamy consistency for excellent coverage

MARTHA-APPROVED PALETTE PROVIDES RICH COLORS IN FIVE FINISHES

SATIN



HIGH
GLOSS



PEARL



GLITTER



METALLIC



SATIN COLORS



SEAWEED



PESTO



SCOTTISH HIGHLANDS



SPRING PASTURE



GREEN CURRY



GREEN OLIVE



GRANNY SMITH



MINT



PEA SHOOT



SCALLION



ARTICHOKE



BEACH GLASS



POOL



SURF



POND



BLUE CALICO



GREEK TILE



INDIGO



WILD BLUEBERRY



DEEP SEA



BLUE SKY



CLOUD



SUMMER HAZE



SEA LAVENDER



PACIFIC IRIS



MARDI GRAS BEADS



HELIOTROPE



HYDRANGEA PURPLE



SWEET PEA



JACARANDA



HAILSTORM



PURPLE YAM



PORCELAIN DOLL



PINK VIBURNUM



BALLET SLIPPER



PIGLET



PINK CARNATION



PEPPERMINT BARK



CAMELLIA PINK



PINK DAHLIA



POODLE SKIRT



EASTER EGG



BUBBLEGUM



RASPBERRY ICE



PARTY STREAMER



AMARANTH



CHIPOTLE



TARTAN RED



HABAÑERO



LOVE BIRD



PINK FLAMINGO



GOJI BERRY



JAPANESE MAPLE



GERANIUM



ADOBO



MACE



MARMALADE



CARROT



WILD SALMON



CANTALOUPE



POLLEN



RUBBER DUCKY



YELLOWJACKET



JONQUIL



COUSCOUS



CHAMOMILE



MEADOWLARK



VANILLA BEAN



CHESTNUT BROWN



SYCAMORE BARK



ACORN



ROOT BEER FLOAT



PUTTY



SUMMER LINEN



WEDDING CAKE



LAKE FOG



WET CEMENT



GRAY WOLF

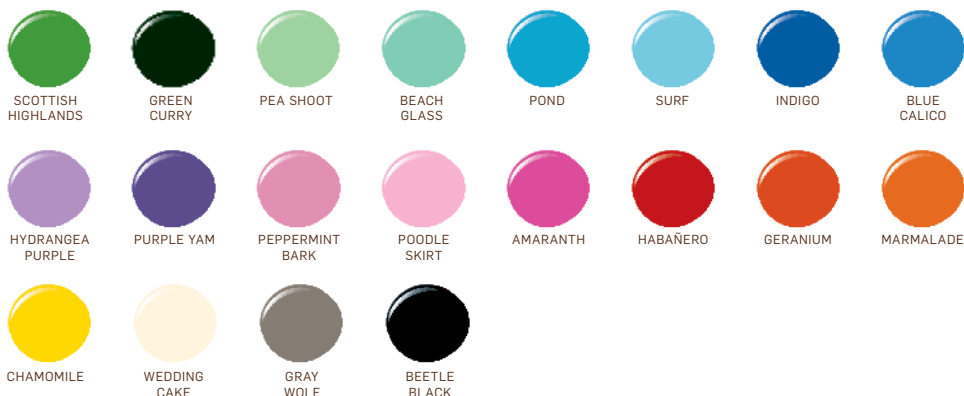


ARROWHEAD



BEETLE BLACK

HIGH GLOSS COLORS



METALLIC & PEARL COLORS



GLITTER COLORS



ESSENTIAL TOOLS

EXPLORE THE POSSIBILITIES

FOAM POUNCERS

Best for painting smooth surfaces like glass



PALETTE KNIVES

Use to apply texture effects



STRIPING AND PATTERNING BRUSHES

Create stripes, plaids, and checkerboards



STENCIL BRUSH SET

Ideal for textured surfaces like fabric and wood



SPECIALTY TOPS

Turn our paint bottles into perfect applicators



- FOAM POUNCER TOP
- FINE TIPS
- ROLLER
- FOAM BRUSH

SPECIALTY SPONGE SETS

Great for applying paint to stencils



BASIC BRUSH SET | LARGE BRUSH SET | DETAILING BRUSH SET

Ergonomically designed, soft-grip handles



EFFECTS COMBINE WITH PAINT TO CREATE SPECIAL TEXTURES

SPARKLE TEXTURE EFFECT



STUCCO PAINT EFFECT



TINTABLE TEXTURE EFFECT



FINE CRACKLE EFFECT



WEATHER CRACKLE EFFECT

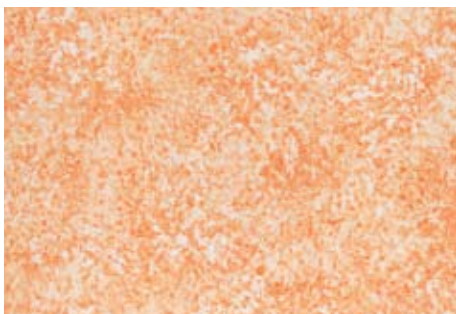


FAUX FINISHES

DISCOVER NEW TECHNIQUES

SEA SPONGE

Great for sponge looks or for creating mottled effects with paint glaze.



DRAGGING BRUSH

Use the dragging brush to create fine stripes and woven patterns.



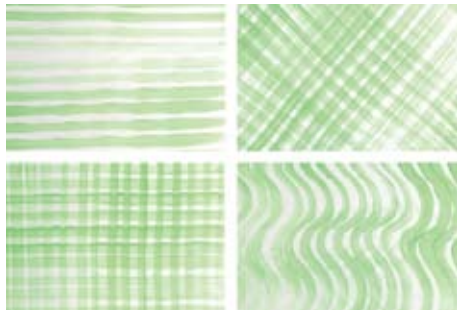
STIPLING BRUSH

Use this versatile palm-sized tool for paint techniques, like pouncing and stippling, that create a variety of textures.



STRIPING BRUSH

The adjustable/removable bristles on this brush make it easy to paint stripes with wide and narrow spacing.



GRAIN STRIPING COMB

Use our grain striping comb to achieve a variety of paint effects.



SPRAY PAINT KIT

Turn any Martha Stewart Crafts™ paint into spray paint.*



*Do not use with Martha Stewart Crafts Glitter paint.

THE COMPLETE LINE

EXPAND YOUR OPTIONS

PRIMERS

Gesso Primer

Metal Primer

EFFECTS

Tintable Texture Effect

Sparkle Texture Effect

Stucco Paint Effect

Tintable Glaze Effect

Tintable Antique Effect

Fine Crackle Effect

Weather Crackle Effect

Frost Etching Effect

STENCILS

For an easy way to quickly create designs and patterns, look for our stencil sets in a variety of themes and sizes.

SPECIALTY PRODUCTS

Fabric Paint Medium

Chalkboard Paint

Spray Paint Kit

Water-Resistant Fabric Stiffener

Stencil Spray Adhesive

Glow-in-the-Dark Paint

Brush & Stencil Cleaner

Magnetic Paint

Specialty Transfer Sheets

- Foil, Flocking, Glitter

Transfer Adhesive

FINISHING TOUCHES

Gloss Finish

Satin Finish

Glitter Finish

Glow-in-the-Dark Finish



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inspiration from Martha



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