



BAZZILLBASICSPAPER

PRESS RELEASE

For Immediate Release:

April 14, 2010

www.bazzillbasics.com

NEW! Bazzill iPhone App

The new Bazzill iPhone app puts more than 500 Bazzill cardstock colors at your finger tips! Whether you are on-the-go shopping at your favorite scrapbook store, cropping with friends, or working on a project at home, this Bazzill app will be your new best friend. Use the color matching feature to pull Bazzill cardstock color suggestions from any photo you plan to scrapbook. Find important Bazzill cardstock information like part numbers, cardstock textures, and color names. When printing invitations or scrapbook page titles, you can refer to the Bazzill app for the closest color matches in RGB and CMYK code. The Bazzill app will help you find time to scrapbook your family's memories, give you endless design options, and bring Bazzill color to all your paper crafting projects.

Features:

- Browse over 500 Bazzill cardstock colors alphabetically by name.
- Browse over 500 Bazzill cardstock colors visually by color family. -Browse over 500 Bazzill cardstock colors grouped by texture family.
- Easy access to RGB and CMYK values for over 500 cardstock colors. -Match your favorite photos to Bazzill cardstock.
- Create and save palettes based on colors picked from your photos. -Create the perfect color palette with monochromatic, complementary, triadic, analogous and split-complementary color combinations for more than 500 Bazzill cardstock colors.
- Save your favorite color combinations as palettes to use later.